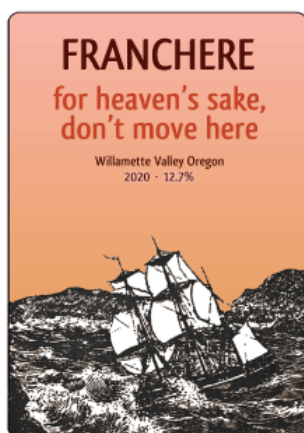


# Franchere "For Heaven's Sake, Don't Move Here" 2020

## Willamette Valley AVA

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Energetic, saline, unfiltered orange wine



Alc ... 12.7%  
 pH ... 3.72  
 TA ... 5.3 g/L  
 RS ... 0 g/L

Gov. Tom McCall – that most Oregonian of Oregonians and champion of the environment – promoted Oregon's beauty in the 1970s by asking people to visit, "but for heaven's sake, don't move here." So I find it entirely appropriate that he himself wasn't born in Oregon.

### About the Wine

"For Heaven's Sake, Don't Move Here" is Franchere's ironically-named celebration of explorers and immigrants. *Vitis vinifera* is, of course, not native to the western hemisphere, and in the long view of things, so few of us are. But as we put down roots we adapt to our new home, and ideally harmonize with it, rather than bend it to our will.

### Cofermented with 9 days of skin contact

- 57% Pinot gris
- 43% Grüner veltliner

Following destemming & crushing, a cool (~17°C) fermentation in open-topped bins ensured a gentle extraction. The wine was pressed at 7 brix and over the next 7 months slowly completed both primary fermentation and ML conversion, in a mix of neutral oak barrels and stainless steel. Bottled unfiltered & unfiltered.

<i>Farming</i>	No irrigation or systemic herbicides OMRI-listed and/or LIVE-approved foliar sprays
<i>Sites + Soils</i>	<u>Keeler Estate</u> Certified biodynamic; marine sedimentary <u>Havlin Vineyard</u> Marine sedimentary – silt loam
<i>Fermentation + Aging</i>	Native yeast exclusively (not inoculated) Destemmed & crushed; 35 ppm SO <sub>2</sub> addition at crusher 9 days of skin contact in open-topped bins Fermentation completed in used barrique and tank Bottled unfiltered and unfiltered with 30 ppm total sulfites