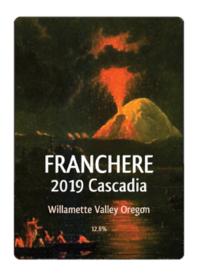
Franchere "Cascadia" 2019

Willamette Valley AVA

Lively, fresh, aromatic - inspired by Touraine reds



Alc ... 12.8%

pH ... 3.73

TA ... 5.3 g/L

RS ... 0 g/L

The Wine

Inspired by the many European wine regions that produce light, fresh red wines intended for early consumption, this multi-vineyard blend from the Willamette Valley is named for the tectonic province that shapes our region.

Franchere winemaker Mike Hinds farms the grapes leased from Hanson Vineyards and coferments them with grapes purchased from Havlin Vineyards in the Van Duzer Corridor. The wine is a foot-stomped, 50% whole cluster blend of

- 84% Pinot noir
- 10% Syrah
- 4% Grüner veltliner
- 2% Gamay

Aged in tank on fine lees for 9 months. 30 ppm SO_2 added before bottling.

Farming	Dry farmed, without systemic herbicides OMRI-listed and/or LIVE-approved foliar sprays
Soils	Hanson Vineyards Alluvial terrace – sand, clay, silt loam, stones, gravel – and Woodburn silt loam (two separate sites) Havlin Vineyard Marine sedimentary – silt loam
Fermentation & Aging	Native yeast exclusively (not inoculated) 9 months in tank on fine lees Total SO ₂ before bottling: 30 ppm No other additions; no fining or filtration
Fun Fact	The label shows a historically accurate painting of Mt St Helens erupting in the 1840s. It's a nod to local history, to the volcanism that has so dramatically shaped our region – and to the May 18, 1980 eruption that I personally witnessed from a hilltop in Portland.